



2006

4th Annual Diversity Conference, Expo, and Job Fair for Business and Education

Dear Exhibitor/Sponsor Candidate,

Connect with New Hampshire's business professionals & leaders on **Tuesday September 19, 2006** at the **4th Annual Diversity Conference, Expo, and Job Fair for Business and Education** at the Center of New Hampshire Radisson Hotel, downtown Manchester, NH. The half-day program will feature timely speakers and informative break-out sessions, as well as great networking opportunities and lots of fun. The theme for the eighth annual conference is **"Working with NH Businesses, Creating Opportunities, Building Bridges and Forging Alliances for a more Diverse NH."** Please visit the conference web site www.nhcdac.org for more details.

Last year's *New Hampshire Cultural Diversity Awareness Council* conference attracted a huge following. This year's 2006 Diversity Conference is cosponsored by the Greater Concord Chamber of Commerce, Greater Manchester Chamber of Commerce, Greater Nashua Chamber of Commerce, and the NH-Business and Industry Association. The following companies and organizations be participating: *Anthem Blue Cross /Blue Shield, Amoskeag Business Incubator, BAE Systems, Bank of America, Business NH Magazine, Business Utility Zone Gateway, Community Strategies for NH, C3Supply, Disabled American Veterans, Easterseals- NH, Foundation For Healthy Communities, Granite State Independent Living, Greater Merrimack Valley HR Association, River Valley HR Assoc., International Franchise Assoc., Nixon Peabody LLP, NH-Commission on Disabilities, NH Business Review, NH-Dept. of Resources Economic Development, NH-Dept. of Education, NH-Dept. of Transportation, Morgan Stanley, Southern New Hampshire Univ., SCORE, The Entrepreneur's Source, The Louis Berger Groups, Tuck School of Business, US Small Business Administration, Strategic Directions LLC, Women's Business Center*

There will be booth slots and sponsorship opportunities including advertising on the NHCDCAC web site. The lobby booths will be offered first to sponsors at the \$1000-plus range as well as double-booth clients. Booth and sponsorships are accepted on a **first-pay-first-serve basis**. The organizations with the earliest checks receive the best booth positions. Initial inquiries and questions should be directed to Wayne Jennings 603-487-3851

See you September 19th and thank you!

Wayne Jennings
Chairman, NH Cultural Diversity Awareness Council
waydarjen@aol.com
www.nhcdac.org



New
Hampshire

Cultural Diversity Awareness Council

**4th Annual
Diversity Conference, Expo, and Job Fair for Business and Education
September 19, 2006**

2006 NHCDAC Exhibitor Booth and Sponsor Options

Exhibit Booths

- Each space 8' deep, 10' wide, with skirted 8' table and two chairs
Exhibitors may bring their own setups; these must conform to 8' x 10' space
- Height not a factor
- **Please be set up by 10:00 AM (9:30 am recommended arrival time)**
- No early teardown – booth must stay up until 6:00 PM
- Electrical service will be available at additional cost (Please contact Kristine Veit, Dir. of Catering, Center of NH, Direct: 603-206-4216)
- **Booths may be “shared” by a maximum of two exhibitors**
- Booths will be sold on a first-pay, first-served basis which will determine location
- We encourage multiple or side-by-side booth purchases

Booth Cost, two options:

- **\$500 for a single booth (includes two lunch passes)**
- **\$750 Double Booth (includes four lunch passes)**
- **Booths maybe used for expo, job fair or both. Please indicate: Expo. Job fair**

Major Conference Sponsorship

(3 available) \$2,500 each

- Company banner at the front of the keynote session area, signage elsewhere
- (1) Table of 10 at luncheon event
- Company logo on conference Web site and linkage to your Web site
- Verbal and signage name recognition as Major Sponsor at conference
- Free full-page ad in the conference program book
- 2 Booths (complimentary) with first choice for premium location
- Company logo on all conference promotional materials
- Recognition in printed material

Gold Sponsorship \$1,300

- (1) Table of 10 seats at luncheon event
- Company logo (along with major conference sponsors) on conference web site and linkage to your web site
- Free full-page ad in the conference program
- Complimentary booth with premium positioning
- Company logo on all conference promotional materials
- Recognition in printed material

Silver Sponsorship \$1000 (1) Table of 10 seats at luncheon event

- Free Full-page ad in the conference program
- Company logo on all conference promotional materials
- Recognition in printed material

Bronze Sponsorship \$500

- (4) Individual seats at luncheon event
- Free 1/2-page ad in the conference program
- Company logo on all conference promotional materials
- Recognition in printed material

Blue Sponsorship \$250

- (2) Individual seats to luncheon event
- Free 1/4-page ad in the conference program
- Company logo on all conference promotional materials
- Recognition in printed material

Lunch Table Sponsor (1) \$1,300

- Centerpiece sign, two-sided, at each lunch table, plus a small promotional item at each place setting
- One complimentary booth
- Recognition in program booklet
- 2 Individual seats to lunch event

Pad and Pen Sponsor (1) \$675

- Pad and pen with company logo at each seat during the Keynote Speaker address
- Recognition in program booklet

Advertisement in Conference Program (5) \$350

- Full-page ad in the conference program booklet
- Must provide black and white camera-ready art
- Full page only
- Limit of five advertisements for sale

Advertisement Banner on the Conference Web Site Home Page (1) \$675

- Ad is at the top of the page
- Linked to your company or organization site
- Recognition in conference program

Additional individual tickets \$30each



Booth/Sponsor Registration

**4th Annual Diversity Conference, Expo. and Job Fair for Business and Education
September 19, 2006, Center of NH/Radisson, Manchester, NH**

Please check the appropriate opportunity:

Sponsorships

- Major Conference (3) _____ \$2,500 ea
- Gold Sponsorship _____ \$1,300 ea
- Silver Sponsorship _____ \$1,000 ea
- Bronze Sponsorship _____ \$500 ea
- Blue Sponsorship _____ \$250 ea
- Lunch Table Top _____ \$1,300 ea
- Pad and Pen Sponsor _____ \$675 ea
- Web Site Banner Ad _____ \$675 ea
- Ad in Conference Program _____ \$350 ea

Booth

- Single _____ \$500 ea
- Double Booth _____ \$750 ea

Individual Tickets

_____ \$30each

Donations are appreciated and accepted _____

Total of check enclosed \$ _____

The New Hampshire Cultural Diversity Awareness Council is a 501(c)3 nonprofit organization and is registered with the State of NH Charitable Trust Division. NHC DAC Federal Tax ID Number is available upon request. **Thank you for your support.**

Please make checks out to ***New Hampshire Cultural Diversity Awareness Council***
Reservations on a first-check-first-served basis.

Please fill out form, keep original for your records and send copy of form and a check to:

New Hampshire Cultural Diversity Awareness Council
Post Office Box 1391 Manchester, NH 03105-1391

Phone: (603) 487-3851 Fax: (603) 487-2614 email: nhcdac@aol.com

Company Information (please print):

Contact Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

E-mail address _____